

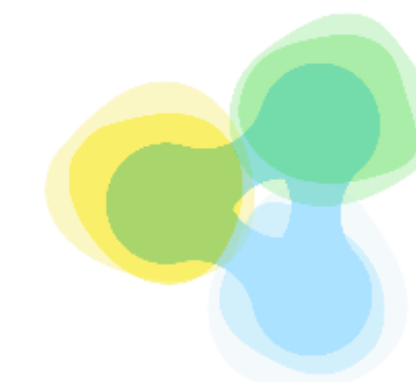
Il New European Bauhaus in Liguria: storie di una sfida europea e territoriale

I dialoghi sul NEB –

5 ottobre 2023

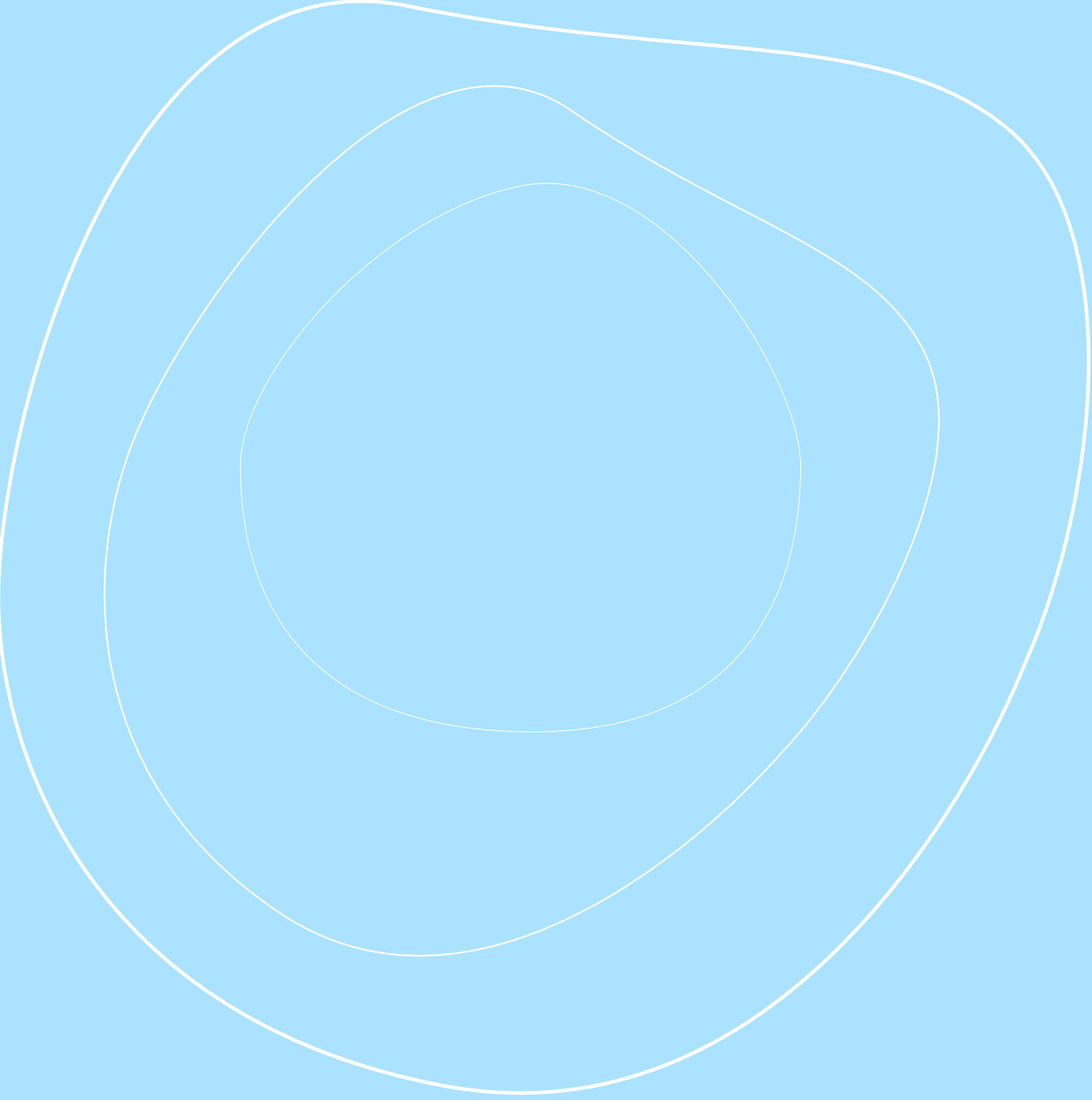
Erminia Sciacchitano

Punto di contatto Nazionale NEB



New European Bauhaus
beautiful | sustainable | together



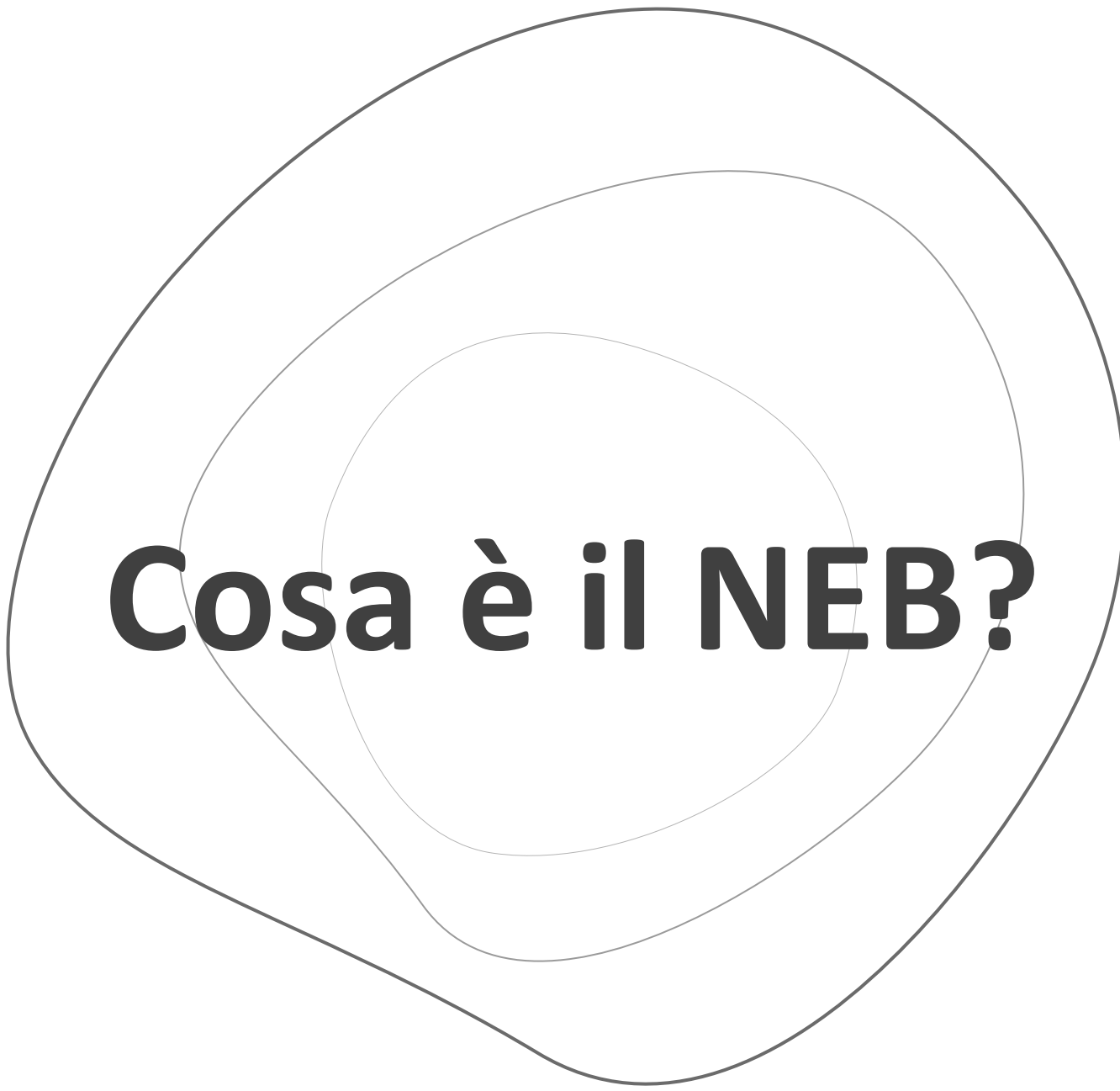


*Se il Green Deal Europeo ha un'anima,
allora è il New European Bauhaus che ha
portato a un'esplosione di creatività in tutta la
nostra Unione*

Ursula Von der Leyen, Presidente della
Commissione Europea



...per una **trasformazione profonda, collaborativa e multidisciplinare** della **società**



Cosa è il NEB?

SOSTENIBILITA' – armonia con la natura e il pianeta (obiettivi climatici, circolarità, inquinamento zero e biodiversità)

BELLEZZA – qualità dell'esperienza, ispirata da arte e cultura, ambienti sani e sicuri, oltre la funzionalità

INSIEME – inclusione, valorizzazione delle diversità, accessibilità, connettere discipline, letture, generi e età

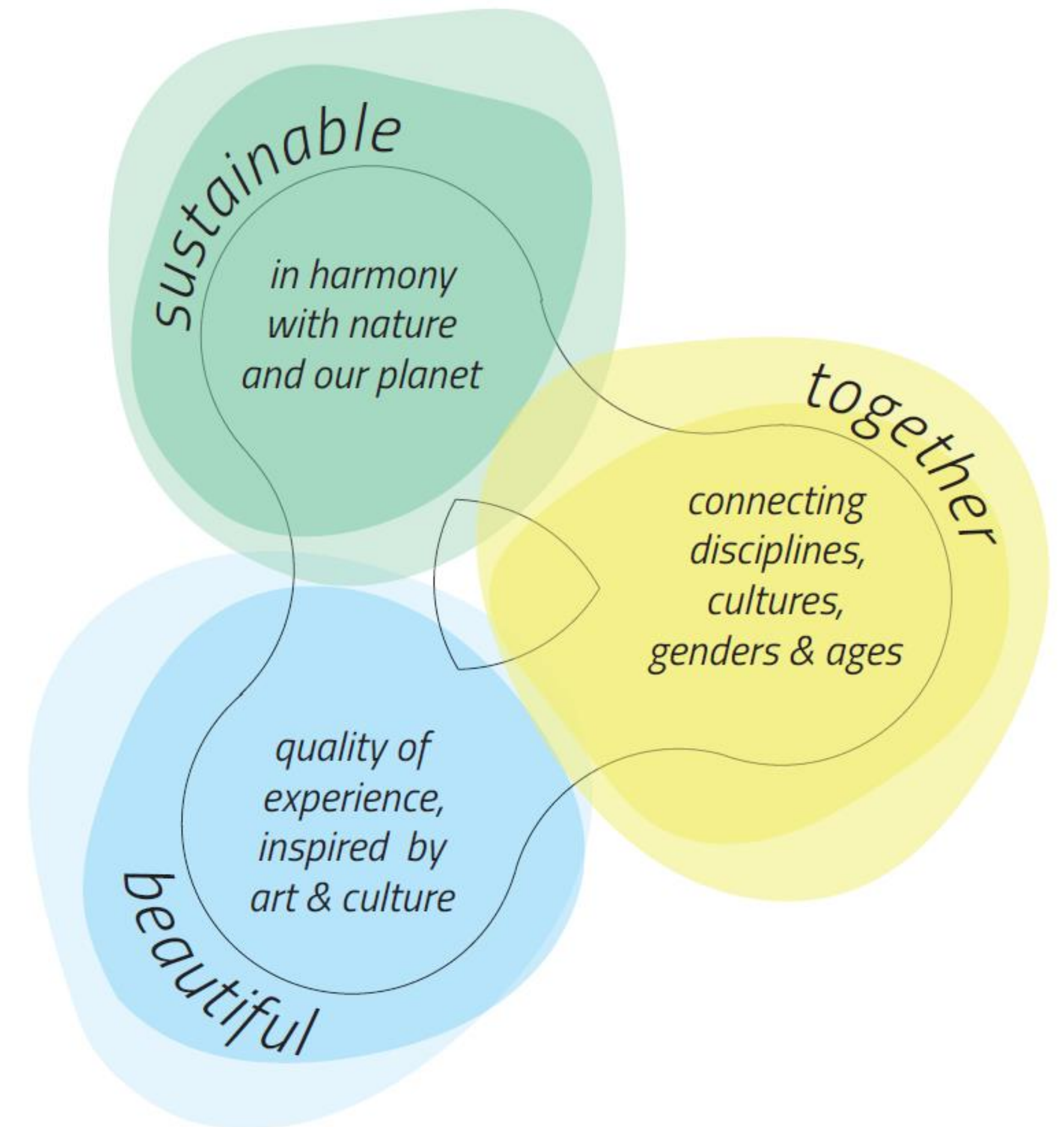
New European Bauhaus

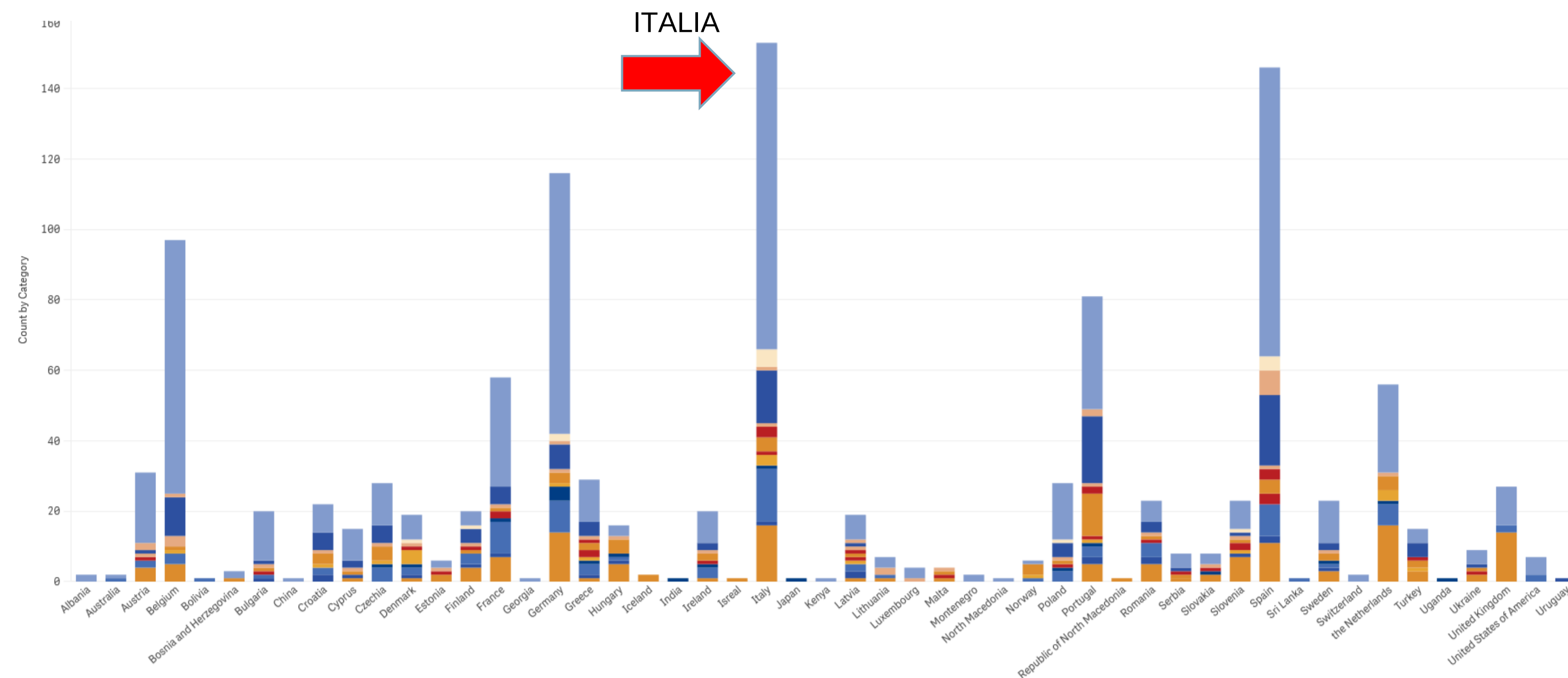
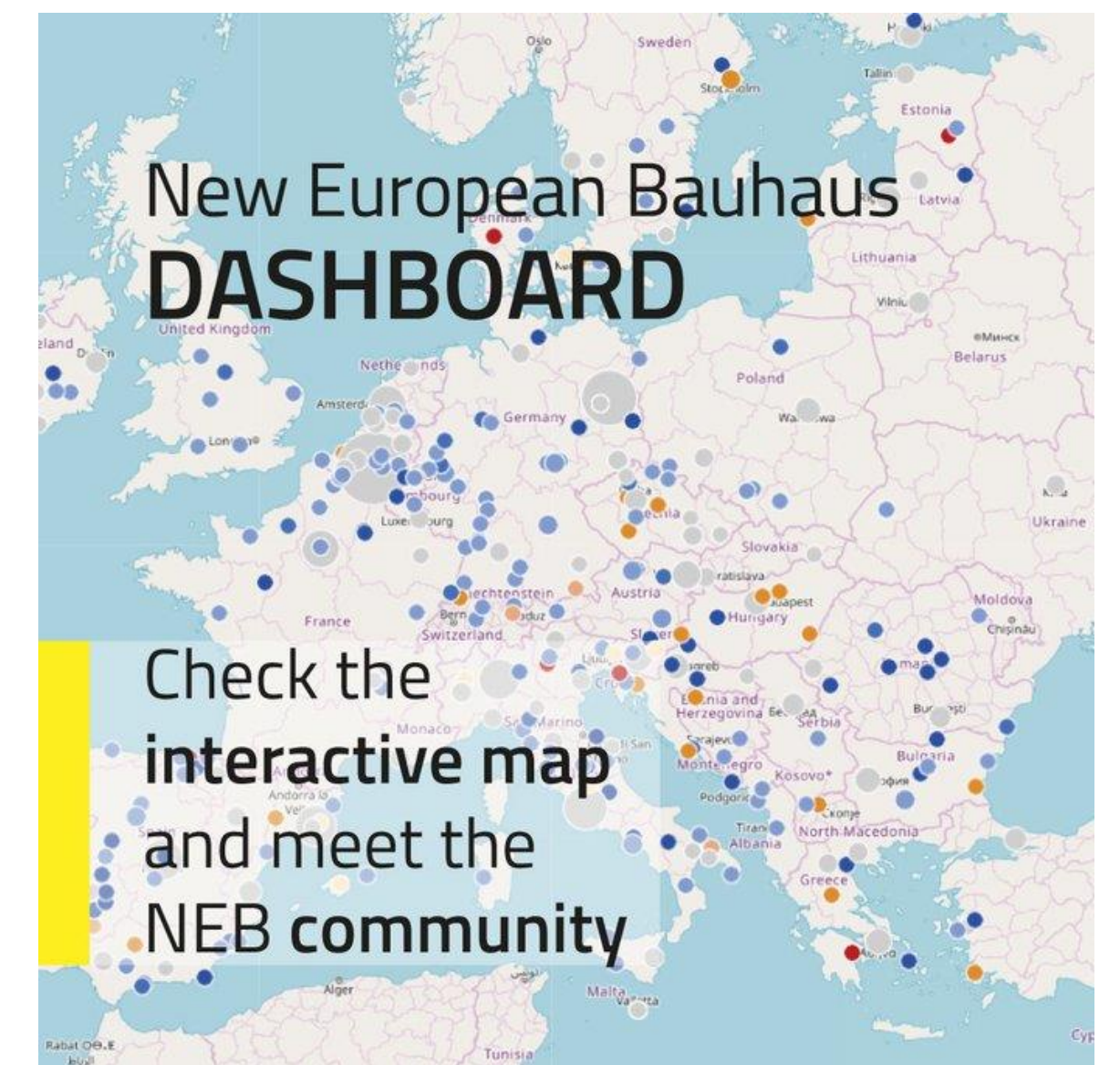
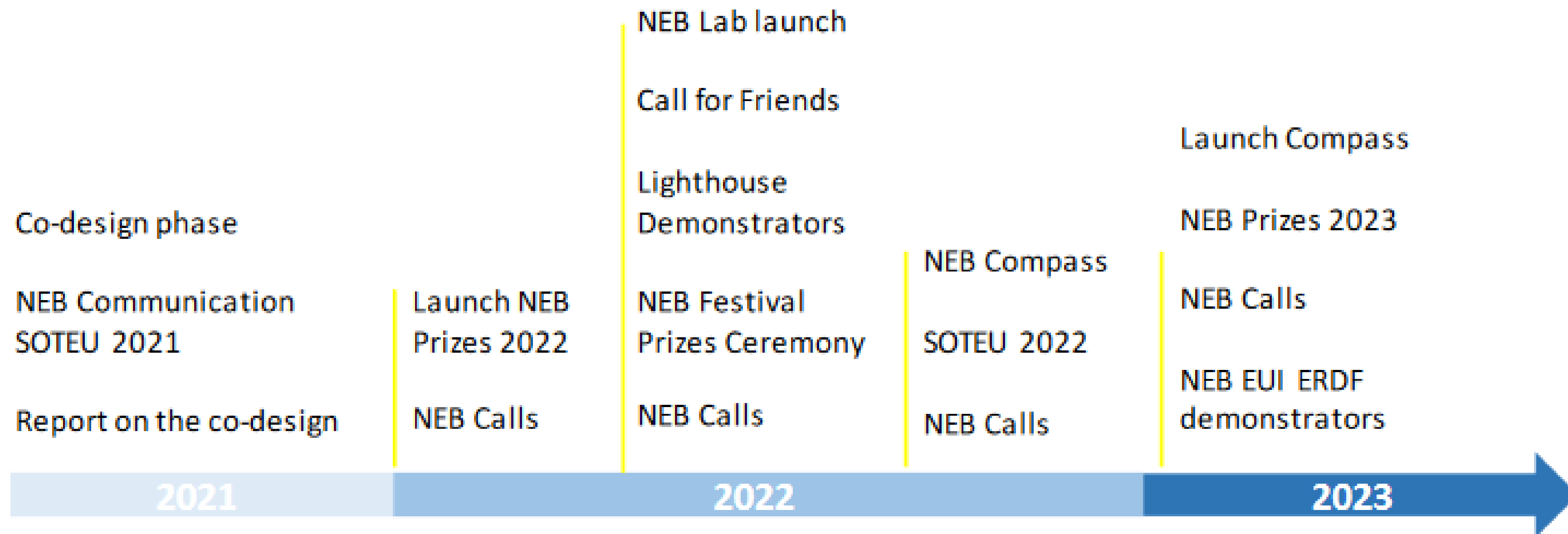
Principi

Globale/locale, partecipativo e trans-disciplinare

Assi del percorso trasformativo

- Riconnetterci alla natura
- Recuperare il senso di appartenenza
- Dare la priorità ai luoghi e alle persone che ne hanno più bisogno
- Avviare una riflessione di lungo termine sul ciclo di vita nell'ecosistema industriale





Un movimento

- creativo
- transdisciplinare
- in divenire



[Link alla NEB Dashboard](#)

Premi NEB Italia 2022

Dare priorità ai luoghi e alle persone che ne hanno più bisogno

- Strand B **Winner**: Topolò/Topolove – The Village as House (Italy)

Costruire un ecosistema industriale circolare e sostenere il concetto di ciclo di vita

- Strand B **Runner-Up**: Rico srl (Italy)

2023

Riconnetterci con la natura (Rising star)

- Noi Ortadini Community Garden in Matera



NEW EUROPEAN BAUHAUS PRIZES 2024

beautiful | sustainable | together

#NewEuropeanBauhaus Prizes



2 October 2023 - 10 November 2023



<https://prizes.new-european-bauhaus.europa.eu/>

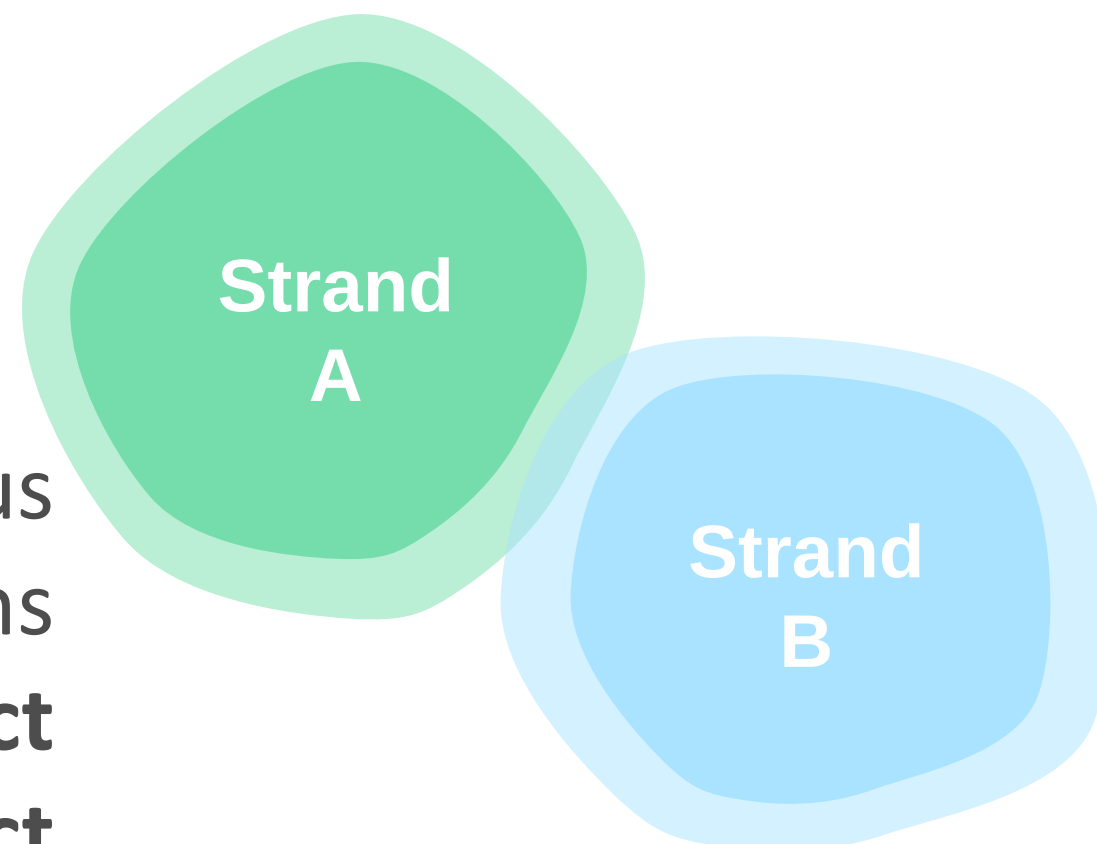
New European Bauhaus



NEW EUROPEAN BAUHAUS PRIZES 2024

1. Choose a strand:

New European Bauhaus
Champions
EUR 30 000/winning project
EUR 20 000/ runner-up project



New European Bauhaus
Rising Stars
EUR 15 000/winning concept
EUR 10 000/ runner-up concept

2. Pick a category:



Riconnettersi
con la natura



Riacquistare il
senso di
appartenenza



Dare priorità ai
luoghi e alle
persone che ne
hanno più bisogno



Dare forma a un ecosistema
industriale circolare e
sostenere il pensiero basato
sul ciclo di vita

For applicants from Ukraine:

'Special Recognition for Ukraine's Reconstruction and Recovery Efforts' prize
EUR 30 000/winning project or concept in Ukraine
EUR 15 000/ runner-up project or concept in Ukraine

3. Apply between:

2/10/2023 - 10/11/2023

Prizes are open to all
EU Member States,
the Western Balkans
and Ukraine

New European Bauhaus





LABELLING STRATEGY



**REGULATORY ANALYSIS
AND EXPERIMENTATION**



NEB GOES SOUTH



**INNOVATIVE FUNDING:
CROWD AND PUBLIC
FUNDING**

NEB Lab

https://europa.eu/new-european-bauhaus/about/neb-lab_en

**NEW EUROPEAN BAUHAUS
OF THE MOUNTAINS**



**INNOVATIVE FUNDING:
PHILANTHROPY**

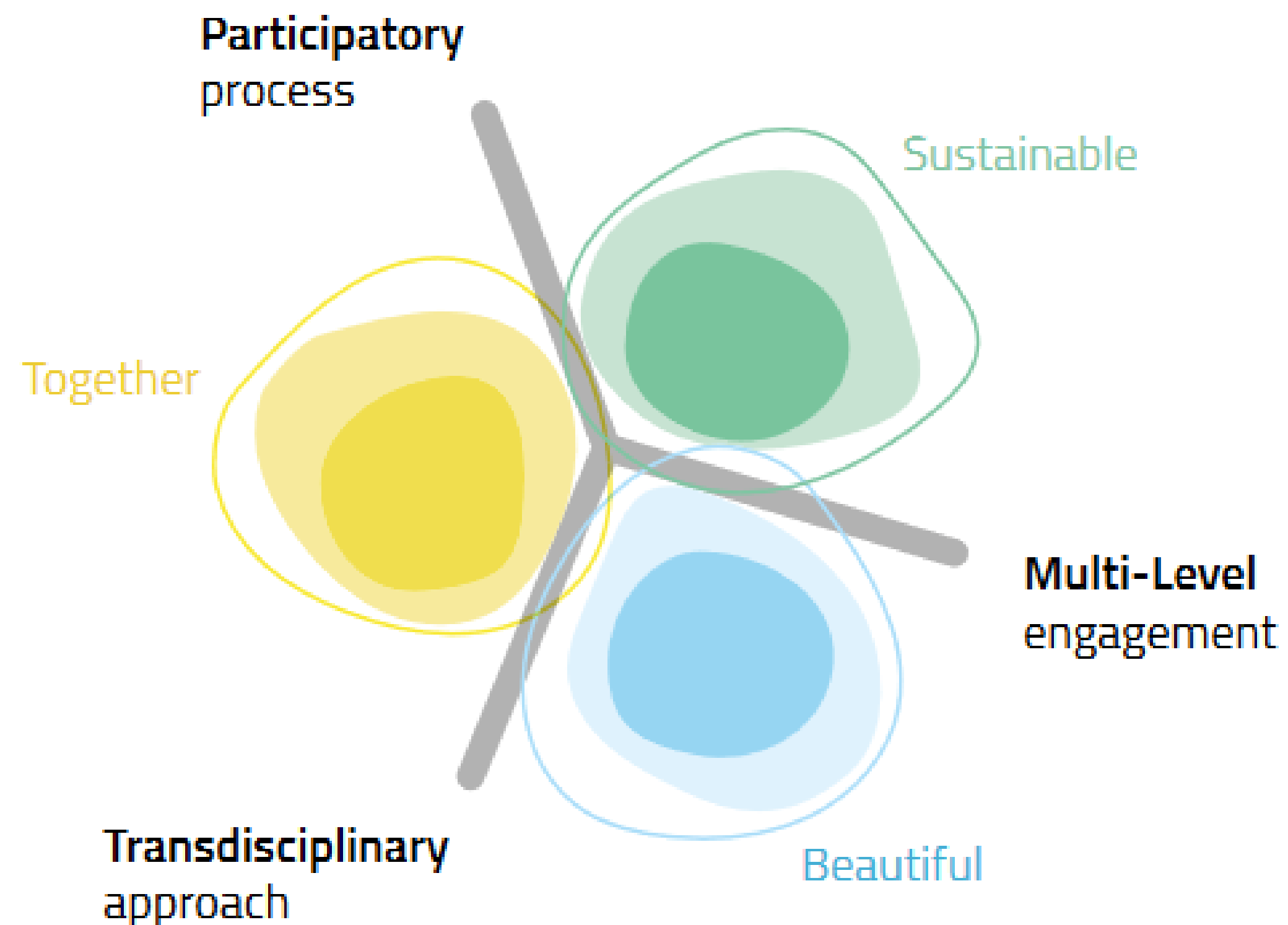


**TRANSFORMATION
OF PLACES OF LEARNING**

**NORDIC CARBON
NEUTRAL BAUHAUS**



New European Bauhaus Compass



Guida decisori e chi realizza progetti applicando principi e criteri NEB alle attività

Può essere applicato a edifici, prodotti, servizi, modelli educativi ecc

Indica le direzioni possibili del cambiamento

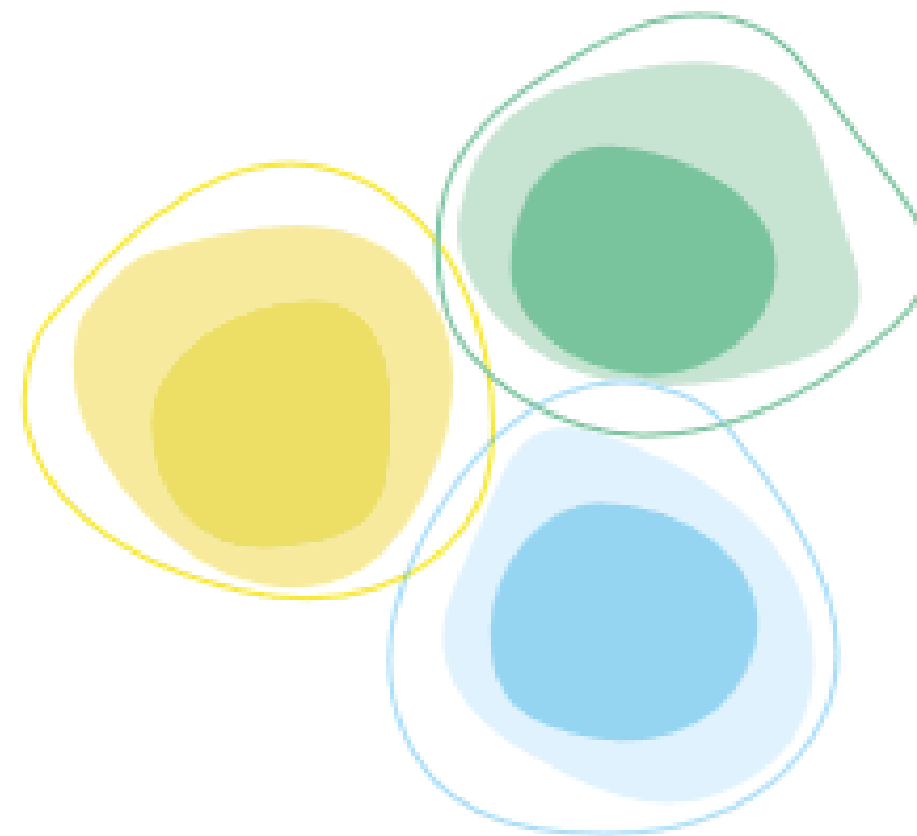
Strumento di auto-valutazione

Più dettagliato, introduce criteri misurabili per i diversi tipi di progetti

Valori

Together

- AMBITION I: to include
- AMBITION II: to consolidate
- AMBITION III: to transform



Sustainable

- AMBITION I: to repurpose
- AMBITION II: to close the loop
- AMBITION III: to regenerate

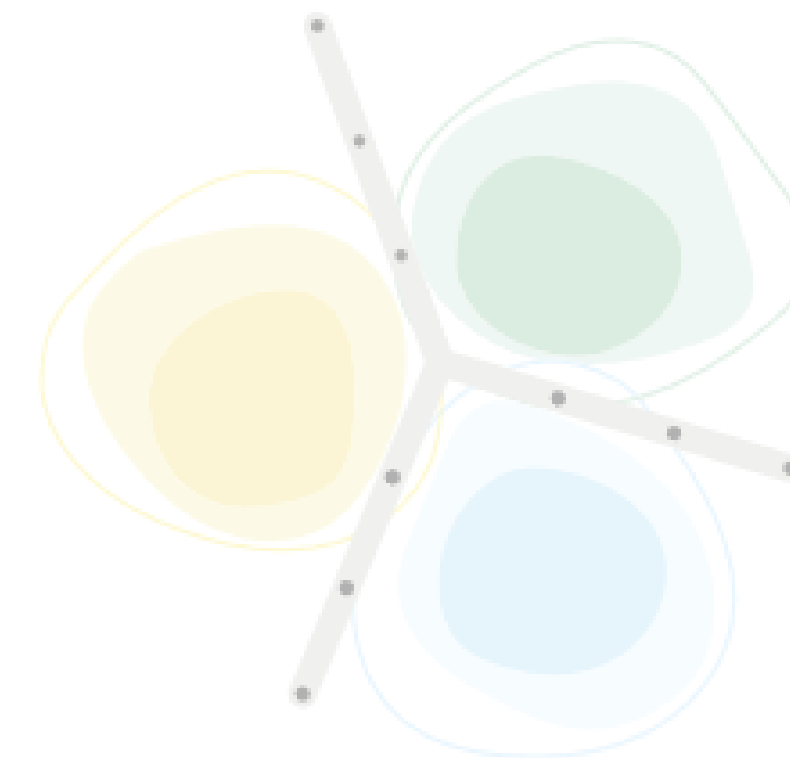
Beautiful

- AMBITION I: to activate
- AMBITION II: to connect
- AMBITION III: to integrate

Principi di lavoro

Participatory process

- AMBITION I: to consult
- AMBITION II: to co-develop
- AMBITION III: to self-govern



Multi-level engagement

- AMBITION I: to work locally
- AMBITION II: to work across levels
- AMBITION III: to work globally

Transdisciplinary approach

- AMBITION I: to be multidisciplinary
- AMBITION II: to be interdisciplinary
- AMBITION III: to be beyond-disciplinary

Sostegno 2023-2024

https://new-european-bauhaus.europa.eu/get-involved/funding-opportunities_en

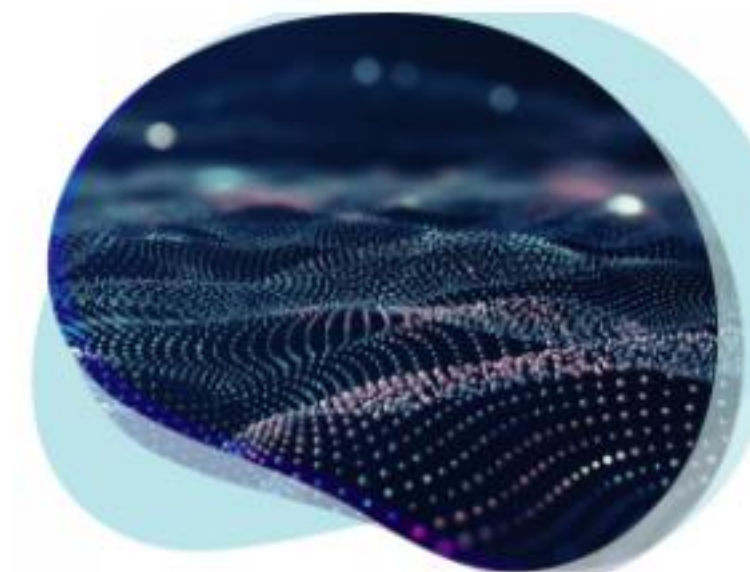
Overview of EU funding opportunities to support the achievement of the New European Bauhaus objectives



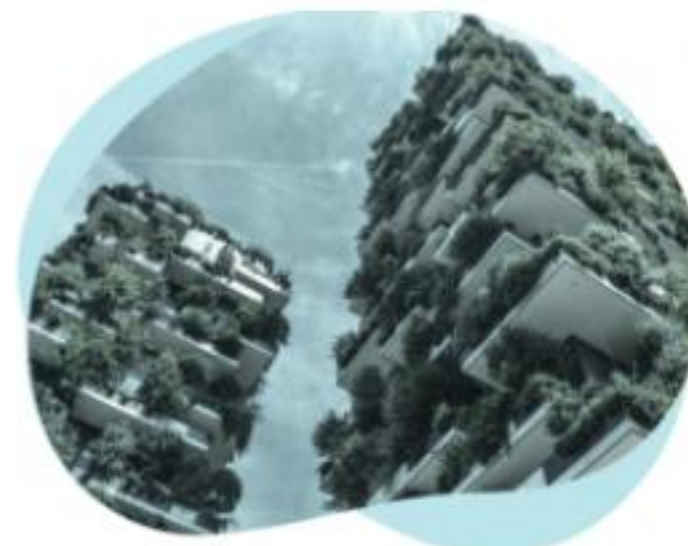
https://europa.eu/new-european-bauhaus/get-involved/funding-opportunities_en



Per la trasformazione
dell'ambiente abilitante per
l'innovazione
OPPORTUNITA'



Per la trasformazione dei
luoghi **OPPORTUNITA'**



Per la diffusione dei
significati **OPPORTUNITA'**



https://europa.eu/new-european-bauhaus/delivery_en

New European Bauhaus



New European Bauhaus dedicated calls

Title	When	Reference
European Urban Initiative	October 2022 – January 2023	European Regional Development Fund (ERDF)
Affordable Housing District Demonstrator	December 2022 – April 2023	HORIZON-CL4-2023-RESILIENCE-01-44
Urban greening and re-naturing for urban regeneration, resilience and climate neutrality	January – April 2023	HORIZON-MISS-2023-CLIMA-CITIES-01-01
New European Bauhaus – innovative solutions for greener and fairer ways of life through arts and culture, architecture and design for all	October 2023 – February 2024	HORIZON-CL2-2024-HERITAGE-01-01
Demonstrating the potential of nature-based solutions and the New European Bauhaus to contribute to sustainable, inclusive and resilient living spaces and communities	October 2023 – February 2024	HORIZON-CL6-2024-BIODIV-02-2-two-stage



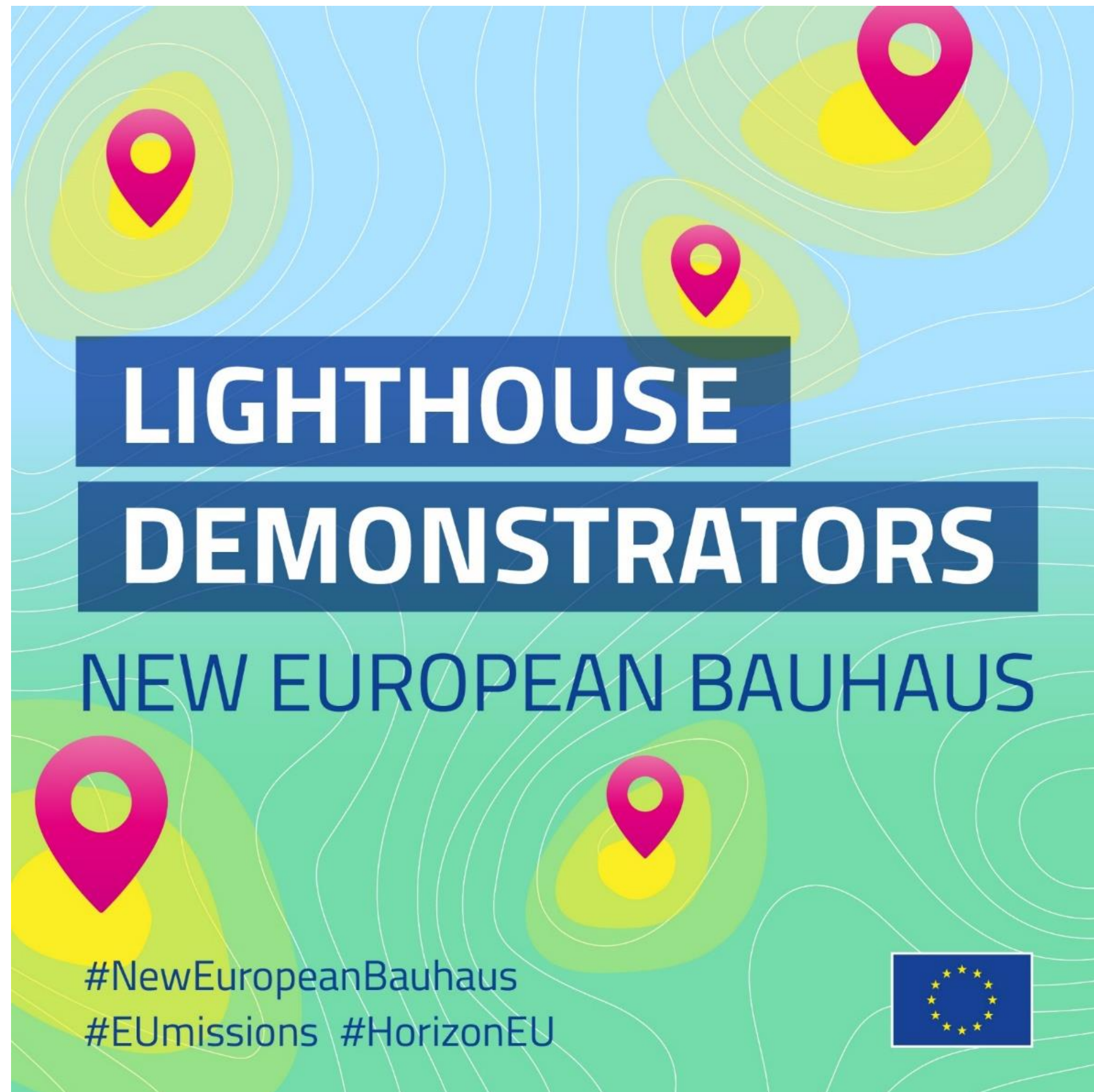
Bandi UE che sostengono la trasformazione dell’ambiente costruito e degli stili di vita associati

2023-2024

Contributing calls

Title	When	Reference
Intelligent data acquisition and analysis of materials and products in existing built works	December 2022 – March 2023	HORIZON-CL4-2023-TWIN-TRANSITION-01-11
PV integration in buildings and in infrastructure	December 2022 – March 2023	HORIZON-CL5-2023-D3-01-02
Demonstration of marine and coastal infrastructures as hybrid blue-grey Nature-based Solutions	December 2022 – March 2023	HORIZON-CL6-2023-BIODIV-01-7
Eco-friendly consumer products – low-toxicity/zero pollution construction bio-based materials	December 2022 – March 2023	HORIZON-CL6-2023-CircBio-01-8
Improving rural future through better territorial governance and rural-urban synergies	December 2022 – April 2023	HORIZON-CL6-2023-COMMUNITIES-01-2
Evidence-based interventions for promotion of mental and physical health in changing working environments (post-pandemic workplaces)	January – April 2023	HORIZON-HLTH-2023-ENVHLTH-02-02
EIC Accelerator Challenge: New European Bauhaus and Architecture, Engineering and Construction digitalisation for decarbonisation	No deadline, continuous January – October 2023	HORIZON EUROPE
Fast-tracking and promoting built environment construction and renovation innovation with local value chains (Built4People Partnership)	May – September 2023	HORIZON-CL5-2023-D4-02-04
Supporting the creation of an accessible and inclusive built environment (Built4People Partnership)	May – September 2023	HORIZON-CL5-2023-D4-02-05
EIC Pathfinder Challenge: Architecture, Engineering and Construction digitalisation for a novel triad of design, fabrication, and materials	June – October 2023	HORIZON EUROPE
Enhanced assessment, intervention and repair of civil engineering infrastructure	September 2023- February 2024	HORIZON-CL4-2024-TWIN-TRANSITION-01-12
Digital solutions to foster participative design, planning and management of buildings, neighbourhoods and urban districts (Built4People Partnership)	May – September 2024	HORIZON-CL5-2024-D4-02-05

30 milioni di Euro – 14 Stati (12 UE + Norvegia e Turchia)



1. **CULTUURCAMPUS**, hub sostenibile di arti, ricerca, apprendimento e comunità per la **trasformazione** di un'area svantaggiata a Rotterdam (NL).
2. **New European Bauhaus STAvangeR**: valori e principi NEB e co-creazione con i residenti nei piani di trasformazione territoriale di Stavanger (NO), Praga (CZ) e Utrecht (NL).
3. **NEBhourhoods**: il futuro disegnato dall'[European Green Deal](#) e i problemi sociali a Munich-Neuperlach (DE)
4. **Designing the Irresistible Circular Society** Arte, architettura e design per la trasformazione nelle città Europee fondata su inclusività, circolarità e riconciliazione fra città e natura. (DK, NL, SI, IT, LV)
5. **EYES HEARTS HANDS Urban Revolution**: trasformazione dell'ambiente costruito e sociale (DK, EL, BE, PT, TK, HR, IT)
6. **BAUHAUS OF THE SEAS SAILS** soluzioni per la neutralità climatica di città costiere (PT, IT, SE, DE, NL, BE)

+ CRAFT (CReating Actionable FuTures) 2mEur per supportare i 6 progetti e i futuri NEB lighthouse projects, testare modelli collaborativi a Amsterdam, Bologna e Praga e guidare le [100 cities](#) della [‘Climate-Neutral and Smart Cities’ Mission](#).

New European Bauhaus



European Urban Initiative

Innovative Actions Call for Proposals

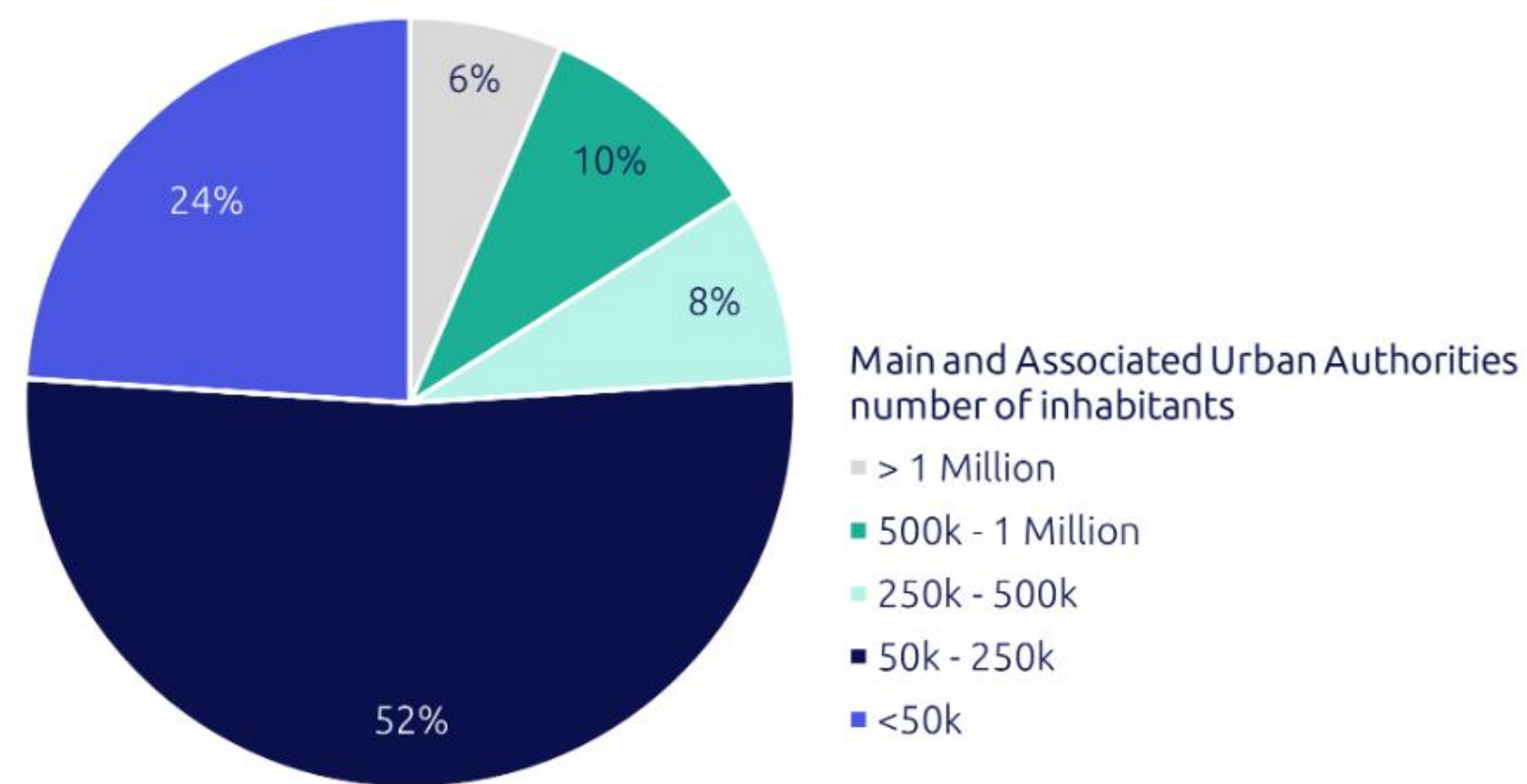


EUR 50 milioni

Esempi concreti e tangibili di applicazione dei principi NEB al «massimo livello di ambizione»

NEB Compass + Processi partecipativi e trans-disciplinari

- Construire o rinnovare nello spirito della circolarità e neutralità carbonica
- Preservare e trasformare il patrimonio culturale
- Adattare e trasformare gli edifici per soluzioni abitative a basso costo
- Rigenerare gli spazi urbani
- 2 vincitori italiani
- 2 call aperte su **‘Greening Cities’, ‘Sustainable tourism’ and ‘Harnessing talent in shrinking cities’**
- **scadenza ottobre 2023**



Roma-Montesacro

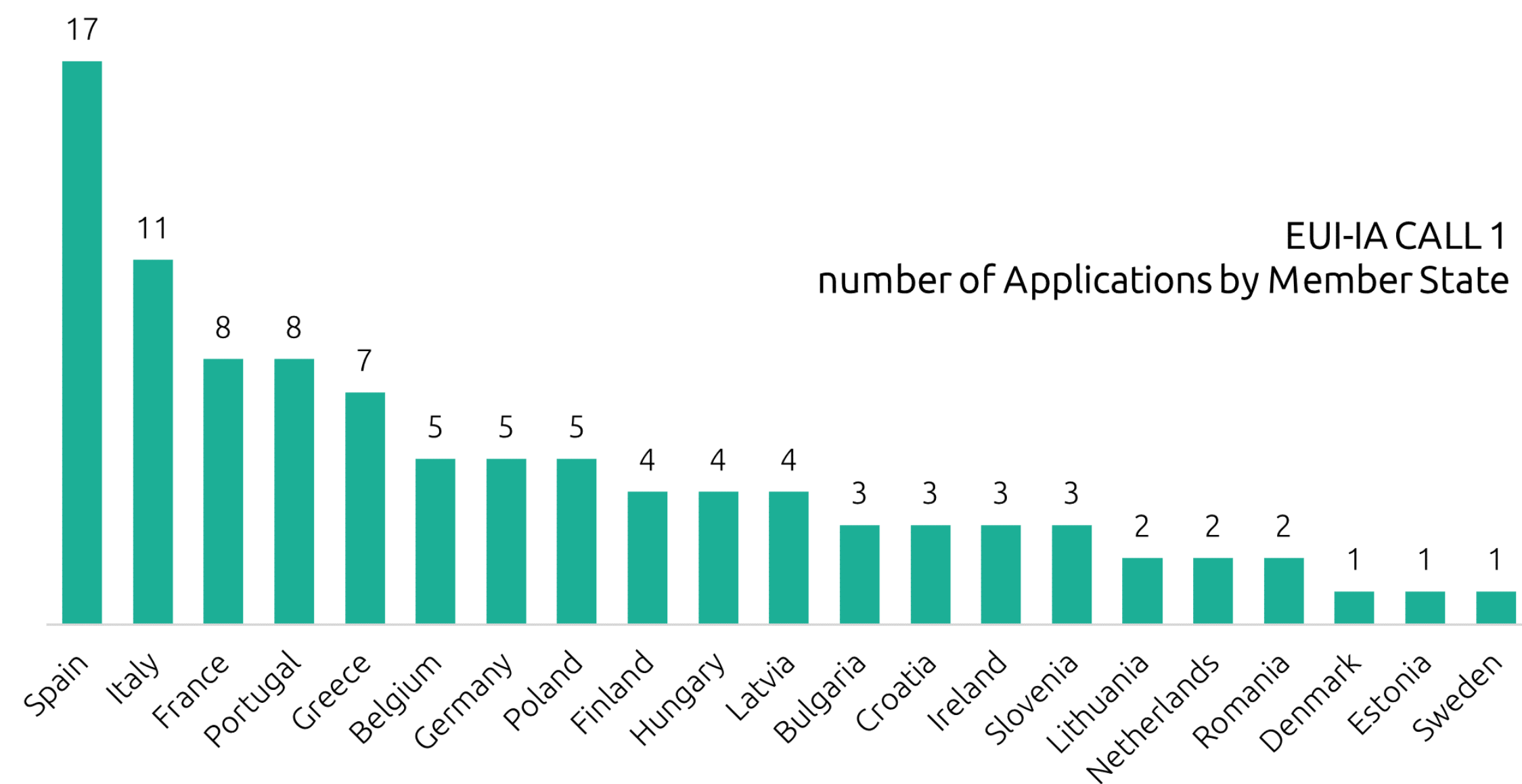


We-Z

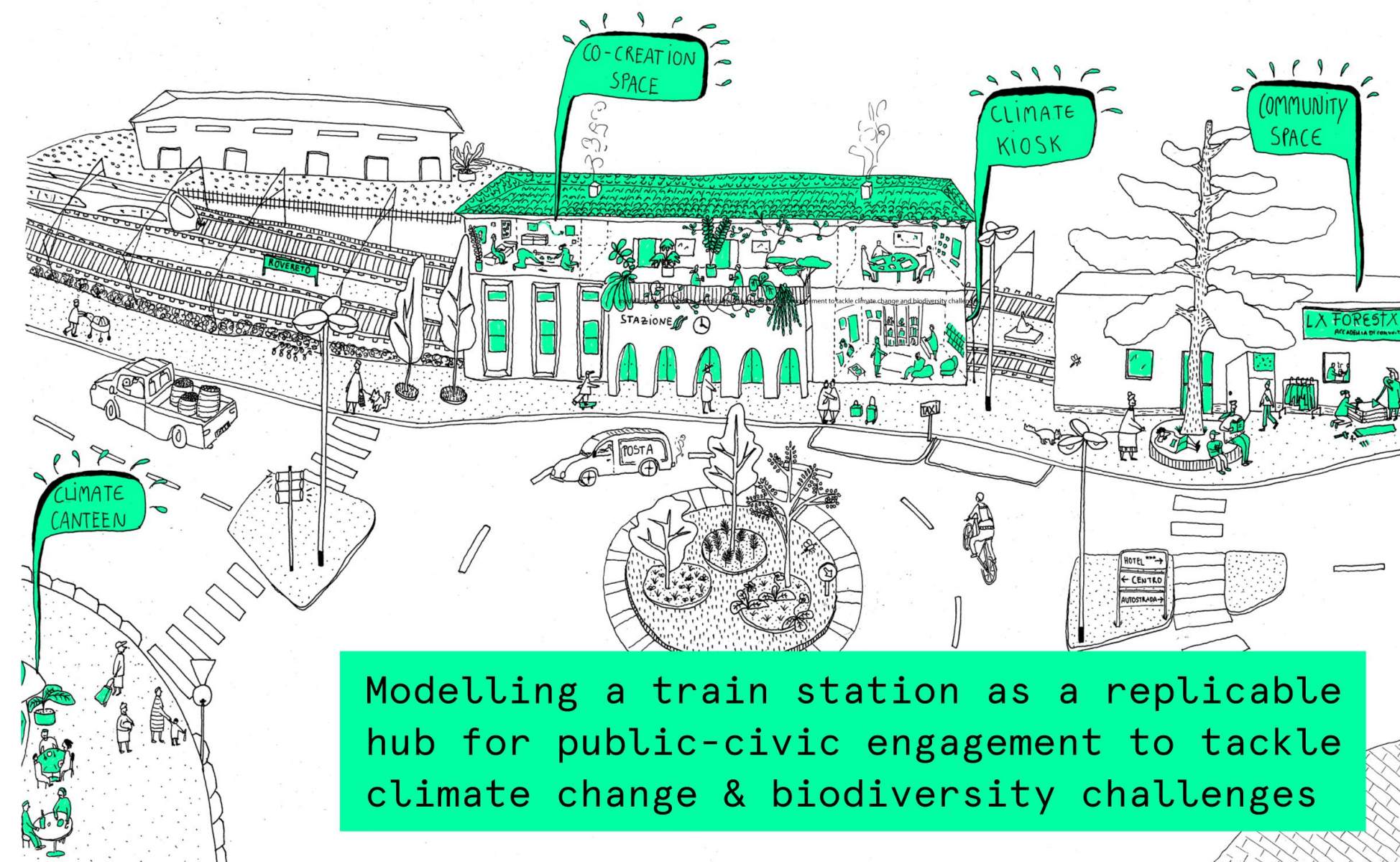
emotional WELLbeing of generation Z
reconnecting communities and spaces
through imperfect health



Station for Transformation



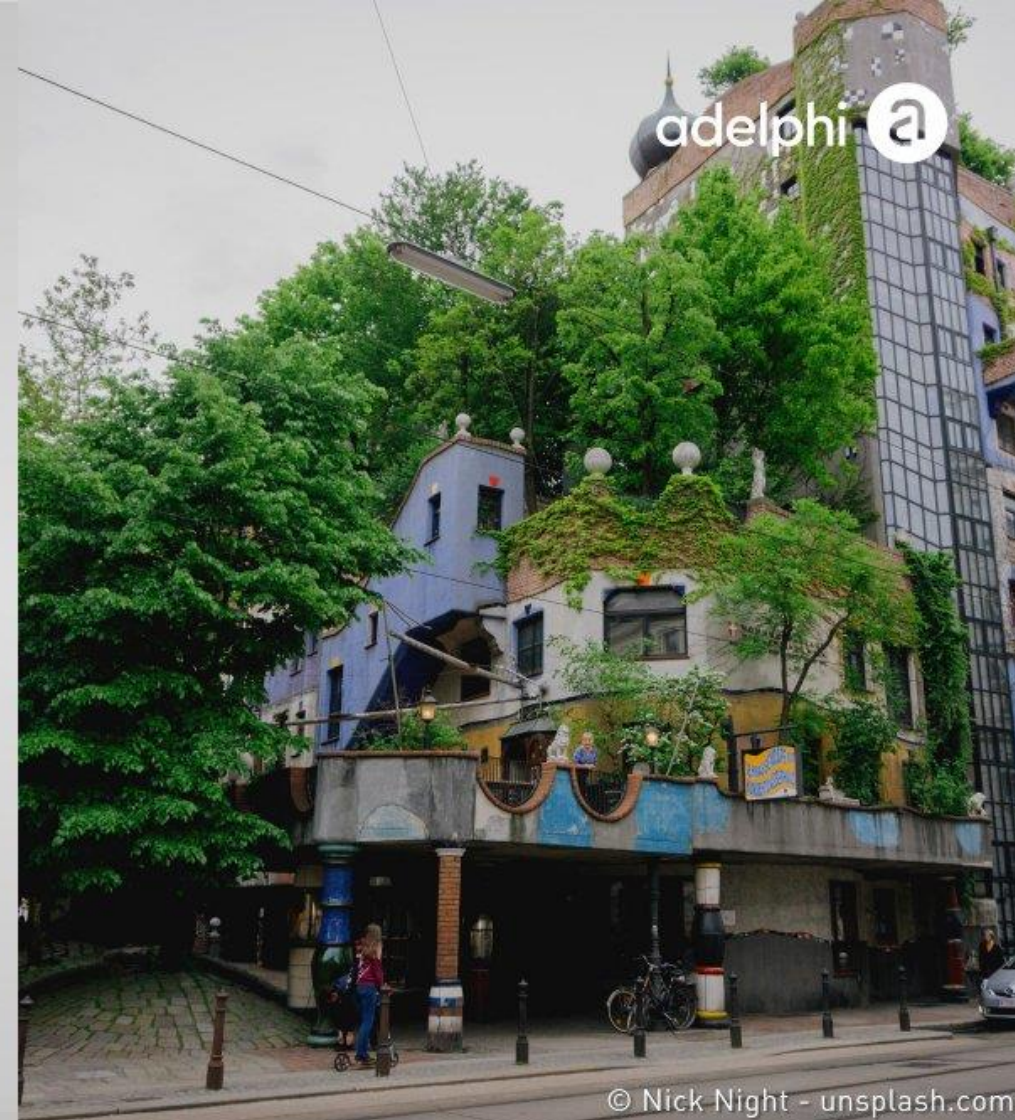
Comune di Rovereto



Modelling a train station as a replicable hub for public-civic engagement to tackle climate change & biodiversity challenges

Support to New European Bauhaus Local Initiatives: Winners of the Call announced.

MORE THAN 80 APPLICATIONS
SUBMITTED BY MUNICIPALITIES
ACROSS THE EU



Support to NEB Local Initiatives

Città e iniziative di cittadini e comunità
Politica di coesione

TUTTI gli Accordi di Partenariato (21-27) nei 27 Stati UE includono riferimenti alla NEB

LOCAL PLACE-BASED INITIATIVES

Apply by 30 May

CO-CREATION OF PUBLIC SPACE WITH CITIZENS

Apply by 29 May

CITIZEN ENGAGEMENT ACTIVITIES

Apply by 29 May

European Regional Development Fund



Funded by the European Union



Funded by the European Union



Funded by the European Union

New European Bauhaus **PROGRESS REPORT**

Key activities,
achievements
and next steps



[The New European Bauhaus Progress Report](#)

[The New European Bauhaus Dashboard](#)

[Annex 1- EU funding and actions for the New European Bauhaus](#)

[Annex 2 - The New European Bauhaus Compass](#)





European Week of Regions and Cities 2023

6 sessioni dedicate alla NEB

Sessione organizzata dalla Commissione 12 ottobre 11:30 - 12:30

New European Bauhaus: nurturing beauty, sustainability and inclusion for regional development

<https://europa.eu/regions-and-cities/programme/2023/sessions>



Risorse per tutti

Secondo Festival del Nuovo Bauhaus Europeo

Forum, Fiera, Festa a Bruxelles, 17-21 aprile 2024

+ **Eventi satellite** indipendenti in tutta l'Unione Europea e oltre.

Come partecipare o contribuire:

- Presentando il tuo progetto o prototipo,
- Prendendo parte al programma artistico e culturale del festival,
- Organizzando un evento satellite indipendente
- Diventando media partner

I bandi per Eventi Satellite e Media Partner sono stati prorogati fino al 31 dicembre

https://new-european-bauhaus.europa.eu/get-involved/festival_en

THE FESTIVAL

of the New European Bauhaus



**Together for
a beautiful and
sustainable future.**
#NewEuropeanBauhaus



National Contact Points (NCP)

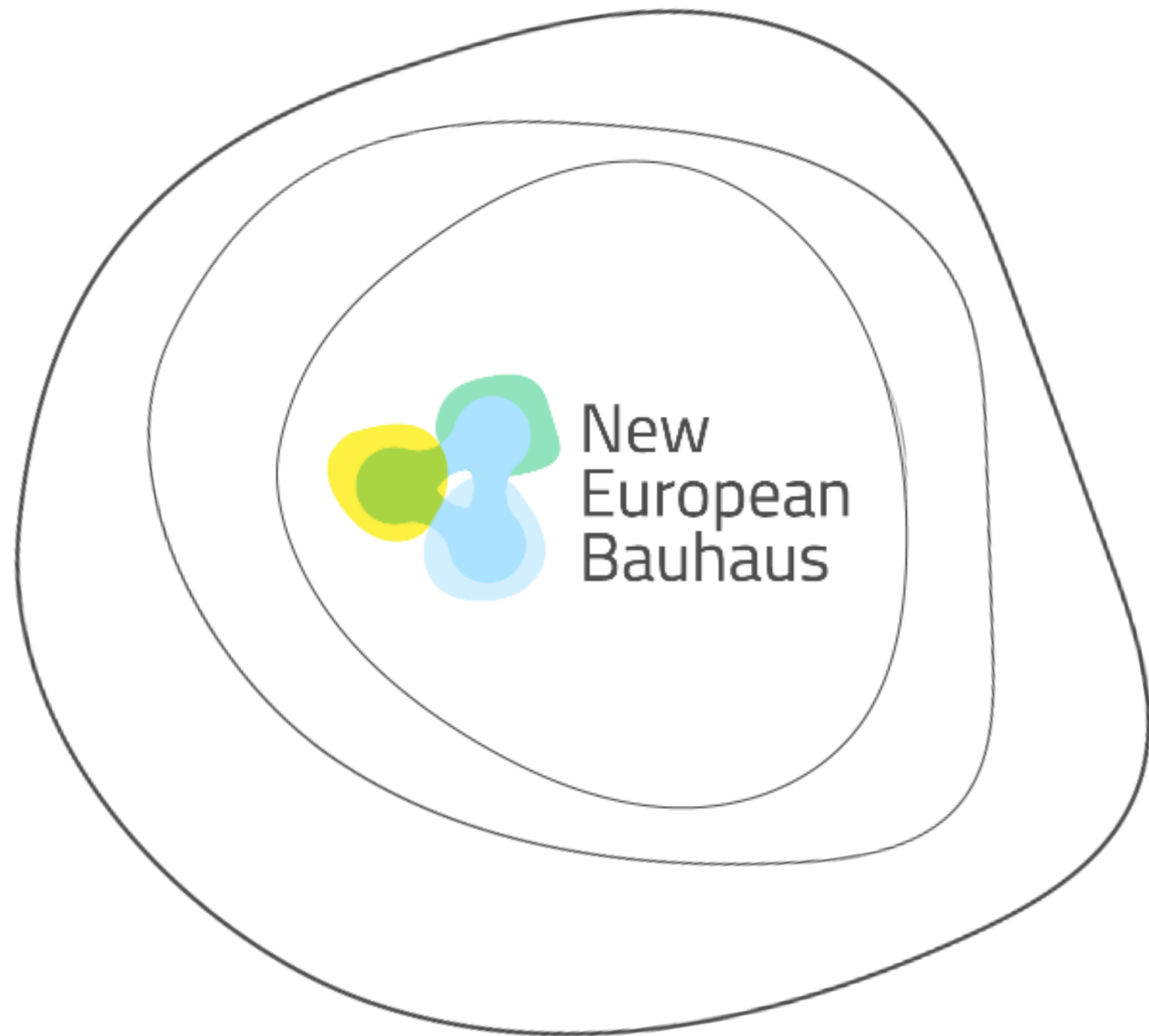
I NEB [National Contact Points](#) promuovono l'agenda del New European Bauhaus e coordinano gli impegni a realizzare l'iniziativa a **livello nazionale**

Siamo punti di contatto per le istituzioni UE, gli altri Stati e gli stakeholder nazionali

erminia.sciacchitano@cultura.gov.it

New European Bauhaus





- #NewEuropeanBauhaus
- **Web:** <https://europa.eu/new-european-bauhaus>
- **Instagram:** @neweuropeanbauhaus
- **Pinterest:** <https://www.pinterest.com/eucommission/new-european-bauhaus/>
- **Newsletter:** https://europa.eu/new-european-bauhaus/stay-touch/e-zine_en

