



New European Bauhaus
beautiful | sustainable | together



“EU Regions 4 NEB: together for a systemic approach”

European Parliament, SPINELLI, ASP1G3

AGENDA

16:30 Welcome & introduction

Moderator: Laura Muraglia, Head EU and International Affairs Sector, Region Liguria

Marco Campomenosi (ID, IT); Brando Benifei (SD, IT), Tiziana Beghin (N.I., IT);

16:45 – 17.05 Reforms and opportunities: regional development for enhancing sustainable tourism

Iacopo Avegno - General Director Presidency, Region Liguria

Mario Nava - General Director of DG REFORM, EU Commission

17.05 – 17.25 The New European Bauhaus in Liguria: the story of a territorial challenge

- Video “Liguria NEB challenge 2023”
- Presentation of “Hackathon to Bruxelles” - Imperia High school
- Lessons learnt and framework 4 future NEB implementation

17:25 – 18.25 Round table discussion: the European regions for New European Bauhaus

Moderator: Ilaria Morganti, Itinerari Paralleli

Luca Mattiotti, Nicola Loi - Team Italy Unit, DG REGIO, EU Commission; Alexandra Bozini - SEDEC, Eu Committee of the Regions; Maria Angela Danzì MEP (N.I.,IT) - Commission for Environment; Laura Gaggero - Pro Rector for Research, University of Genoa; Borut Cink - EU Commission, Unit JRC NEB Coordination.

18:25 – 18.30 Conclusions

Giovanni Toti (President of Region Liguria)

Special thanks to MEP Marco Campomenosi for hosting the event.